



YEAR: Year 5/P6 (School-based Activity)

FOCUS:

- The Importance of Making Comparisons
- Foreign Currency

WHAT WE HAVE BEEN LEARNING :

- The importance of comparing advertisements; how we need to prioritise wants and needs, as well as consider 'prices' or 'deals', before buying.
- Where money comes from, how we use it and that not all money is the same.

KEY VOCABULARY

money, adverts, advertising, want, need, persuade, convince, foreign, currency, exchange rate



FAMILY ACTIVITIES

- When you next go shopping, talk about an offer you find (2 for 1, or buy 2 get 1 free, etc.) Work out how much money you would save. Discuss whether or not you need the extra items.



- Find adverts on posters, in a magazine or on television. Are they persuasive? Do you want to buy the item? Do you need the item?
- Talk about companies you see sponsoring teams or events. How do they make their money?

THINGS TO TALK ABOUT

- What is the purpose of an advert?
- How do adverts try to persuade you?
- What is Sponsorship?
- Why do people/ teams/events want to be sponsored?

