



Shacklewell Primary School  
Shacklewell Row, London E8 2EA  
Telephone: 0207 254 1415

swoffice@newwavefederation.co.uk  
Executive Headteacher: Ms Nicole Reid  
Headteacher: Mr Rory McGrath

Tuesday 24th February

Dear Shacklewell Families,

### **World Book Day - Friday 6th March 2026**

This year, we will be celebrating World Book Day on **Friday 6th March** with a range of fun activities designed to inspire children to 'Go All In' on reading in connection with The [National Year of Reading](#).

#### **Costume Swap and Dressing Up**

To help everyone find an outfit sustainably, our Shacklewell Families team is coordinating a costume swap this Friday, 27th February. Please bring in any pre-loved outfits your children have outgrown to share with the community.

#### **Class Book Swap**

We invite every child to bring in a book from home that they no longer read. Please ensure the book is in good condition. During the day, children will have the opportunity to swap it for a 'new' story to take home.

#### **Competitions and activities**

The classes will all have the opportunity to hear some favourite stories, listen to new stories and to join in with a range of creative activities throughout the day. In addition we will be taking part in two national competitions; to create and design World Book Day tokens and to design and select books for their dream school library.

#### **Book tokens**

Every child will come home with a World Book Day token to spend on one of the brilliant selection of £1 books. The vouchers can be used at a range of retailers including Stoke Newington Bookshop and even online with free P&P at [Books2Doors.com](#).

We look forward to celebrating a fun-filled day with the aim of inspiring a love of reading in all our pupils. If you have any questions about the events please speak with your child's class teacher.

Yours sincerely

Cassey Williams

Deputy Headteacher.